NANYANG BUSINESS SCHOOL

www.nbs.ntu.edu.sg

WHY NANYANG BUSINESS SCHOOL

Consistently Ranked
As One of Asia’s Top Business Schools
Financial Times MBA ranking

30 Global MBA
6 Asia Pacific

Direct Honours
Single Degree ............. 3 years
Double Degree ............ 4 years

Digital Literacy
Empowered with digital training in IT Foundations, New Technologies and Data Analytics

Enriching Overseas Work & Study Programmes

Exciting and Immersive Internship Opportunities

High Employability
97% of our undergraduate students employed within 6 months of final examinations (2017)

Personalised Career Coaching

Vast Alumni Network
in 94 countries over 6 continents

Vibrant Campus Life

NTU. SMART CAMPUS, SMARTER THINKING
UNDERGRADUATE PROGRAMMES

Preparing Students for the Real World

Double Degree in Accountancy & Business with Minor in International Trading
Double Degree in Accountancy & Business
Double Degree in Business (with Specialisation in Business Analytics) & Computer Engineering/Computer Science
Bachelor of Accountancy / Bachelor of Business with Minor in International Trading
Bachelor of Accountancy / Bachelor of Business with Minor in Strategic Communication
Bachelor of Accountancy with Minor in Digitalisation and Data Analytics (DDA)
Bachelor of Business
Bachelor of Accountancy

(6 Specialisation Options in Year 2):
Actuarial Science
Banking & Finance (4 Track Options)
Business Analytics
Human Resource Consulting
Marketing
Risk Management & Insurance

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CUTTING-EDGE DIGITAL LITERACY

Be at the Forefront of the Digital Transformation

Foundations of IT:
IT infrastructure, Database, Internet, IT Security, e-Commerce & Ethics

New Technologies:
Blockchain, Artificial Intelligence & Data Analytics, Internet of Things

Conceptual Modeling and Design (via Microsoft Access and MySQL), Programming Basics to Solve Business Analytics Problem (via Python), Analyse Textual and Quantitative Business Data using Machine Learning Algorithms
NANYANG BUSINESS SCHOOL

Leverages on Synergistic Combination of Business Management Savvy and Accounting Know-How

Direct Honours Programme

Why Double Degree in Accountancy & Business

Meet the Challenges of the New Economy and Open Up More Career Options

Highly Sought-After Double Degree

Complete within 3.5 – 4 years

Double Degree in Accountancy & Business with Minor in International Trading

Double Degree in Accountancy & Business

The Best of the Best - As Always

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WHY BACHELOR OF ACCOUNTANCY

Educating Accountants for the Digital Age

3 Year Direct Honours
Robust & Comprehensive Accountancy Programme

Global Recognition
Globally Accredited and Recognised Accountancy Programme

3 Specially Curated Minor Programmes

Bachelor of Accountancy with Minor in Digitalisation and Data Analytics (DDA)

Bachelor of Accountancy with Minor in Strategic Communication

Bachelor of Accountancy with Minor in International Trading

1 out of 11 Accountancy Programmes outside of the United States accredited with the AACSB in Accounting

Preparation to Excel in Professional Examinations

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**WHY BACHELOR OF BUSINESS**

_Nurturing Visionary Global Leaders_

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**3 Year Direct Honours**

Rigorous & Broad-based

**Preparation to Excel**

in Professional Examinations

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**2 Specially Curated Minor Programmes**

- Bachelor of Business with Minor in Strategic Communication
- Bachelor of Business with Minor in International Trading

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**6 Industry-Relevant Specialisations**

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**Close Partnerships**

with Industry Leaders & Premier Employers

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**NTU. SMART CAMPUS, SMARTER THINKING**
To date, we are the only business school in Singapore to offer a degree programme in actuarial science.

The only programme in Singapore to be accredited by one of the profession’s most respected bodies, Institute and Faculty of Actuaries (IFoA), UK.

Graduates are eligible for up to eight exemptions towards professional qualification as a Fellow of IFoA.

Equips students with the technical knowledge and quantitative skills such as mathematics and statistics in quantifying and valuing risks.

Trained to communicate effectively with target audiences on complex mathematical solutions for any given problem.

ACS graduates are actuarial analysts who are able to come out with an optimal solution for any given problem in terms of risks and rewards, and to communicate the solution to target audiences.

The actuarial profession has been ranked within the best five jobs by Jobs Rated Almanac in the US.
### Why Banking & Finance

**Rigorous Credentialing Programme to Shape the Skilled Financial Professional**

#### 4 Tracks

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<tr>
<th>Track</th>
<th>Description</th>
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<tr>
<td>Platform-Based Learning (PBL)</td>
<td>Training graduates to be desk-ready in high-value added sectors like asset and wealth management, and capital markets. Equip graduates with knowledge and skills to perform tasks on the platforms in tandem with Bloomberg and Thomson Reuters.</td>
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<tr>
<td>Applied Wealth Management (AWM)</td>
<td>Designed by NBS and DBS Bank, the course is the first of its kind in Singapore. Students get a solid education in wealth management and work through two internships with DBS – a 10-week and 20-week stint at the end of their second and third year of study, respectively. Armed with the required regulatory certifications and experience, graduates of the programme will be able to hit the ground running, instead of undergoing a six-month training and certification period.</td>
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<tr>
<td>International Trading Programme (ITP)</td>
<td>An exclusive specialisation in partnership with Enterprise Singapore and corporate partners in the international trading industry, the ITP provides the foundation and gateway to various attractive careers in the lucrative commodity trading sector.</td>
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#### One of the Top Finance Departments in the Asia-Pacific region in both research and teaching

**Recognised as**
- Chartered Financial Analyst (CFA) Programme Partner
- Chartered Alternative Investment Analyst Academic Partner (CAIA)

#### Equips You for Careers in Financial and Wealth Management Services, Commodity Trading Sectors
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WHY BUSINESS ANALYTICS

Be at the Forefront of the Future Economy

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Equips students with the business domain knowledge and analytical skills to develop innovative data-driven business insights and solutions

Experiential learning to handle complex and strategic challenges through real-world practice collaborations between students, faculty and industry partners

Prepares graduates for fulfilling careers in the area of business consulting, operations management, digital marketing, finance and accounting

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WHY HUMAN RESOURCE CONSULTING

The first of its kind in the Asia-Pacific region, this specialisation equips students with the ability to understand how business works and provide HR solutions to help the business succeed.

The curriculum adopts a good mix of theories, practice, software and tools to prepare students for roles in compensation and benefits, talent management, training and development as well as consultancy.

Taught and mentored by faculty who are very strong in research, and practitioners with extensive industry experience.
WHY MARKETING

Preparing Skilled Marketing Professionals for the New World

Immerse students in a real-world business and learning environment with company-sponsored projects, field trips, computer simulations and online tools

Prepare students for an exciting career in a variety of marketing functions that can include brand and product management, key account management, trade marketing, advertising, and market research

Provides strong grounding in market analysis, planning and decision-making techniques, as well as consumer and business behaviour theories relevant to modern marketing practice

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WHY RISK MANAGEMENT AND INSURANCE

Honing Astute Risk Professionals with Cutting-edge Knowledge

The first of its kind, Risk Management and Insurance (RMI) programme has been developed in consultation with Monetary Authority of Singapore (MAS) and the insurance industry to meet the strong demand for talent.

Combination of theoretical and practical courses as well as interactions with industry professionals to equip students with the necessary knowledge and skills to identify, assess, mitigate, monitor and report existing, and future enterprise risks faced by an organisation.

RMI graduates are competent decision makers who can think through risks and opportunities, and are highly sought after by reinsurance companies, insurance brokers, consulting firms for roles in marketing, underwriting, claims management and product design.

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